



IBS international
beauty show

NEW YORK MARCH 10-12, 2019



DEADLINES

SHOW PREVIEW

SPACE CLOSE:

NOVEMBER 19, 2018

MATERIALS DUE:

NOVEMBER 20, 2018

SHOW DIRECTORY

SPACE CLOSE:

FEBRUARY 5, 2019

MATERIALS DUE:

FEBRUARY 7, 2019

PRESENTED BY

AMERICAN SALON

CO-LOCATED WITH

INTERNATIONAL
ESTHETICS, COSMETICS & SPA
CONFERENCE

IBS show photography: BJ Enright

ADVERTISING SPECIFICATIONS

SHOW PREVIEW & SHOW DIRECTORY

AD SIZE	WIDTH	HEIGHT
1/2 page horizontal	6.375"	4.5"
1/2 page horizontal bleed	7.625"	4.625"
Full page (no bleed)	6.375"	9.25"
Full page (with bleed)	7.625"	10.25"

TRIM SIZE: 7.375" x 10"

NOTE: Live matter must be held .25" inside trim.

Digital Data is required for all ad submissions. Preferred format is PDF/X-1. High resolution PDFs are also accepted. Files should be press optimized at 300 dpi, created in or converted to CMYK, and have all fonts embedded.

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