



STUDENT ETIQUETTE RULES & GUIDELINES

Dear School Administrator,

IBS New York remains dedicated to the education of the future cosmetologists, colorists, stylists and nail technicians of our industry. Attending the International Beauty Show is a privilege and we need to remind the students of that. We are seeking the assistance of all school officials to ensure the very best experience for all. Show Management is asking that all chaperones and school officials work with us on monitoring the students' behavior while at IBS New York.

Your students represent the future of the Beauty Industry—we would like to stress the importance of professionalism at the show. We ask that you **STRONGLY** encourage your students to be courteous, attentive and respectful while on the show floor and in class. Show Management has a responsibility to the artists and exhibitors of IBS New York to maintain the utmost professionalism and decorum at the show.

We request that you review the following rules and regulations with your student body before attending:

- Students must be chaperoned at ALL times
- Students should behave appropriately and respectfully while on the show floor and in the classrooms
- Students must dress appropriately
- Absolutely no strollers, infants, toddlers or children will be allowed at IBS New York
- Institute a back up plan should a student get left behind
- Theft will not be tolerated. Any student caught stealing booth product will be turned over to State Authorities

And, to avoid students missing your bus, please take a head count, both **BEFORE** and **AFTER** the show to ensure that they are all accounted for.

IBS New York is a wonderful experience for each and every student. We would like everyone to benefit from the show and its educational opportunities. Let's work together to make sure that the School Program is enjoyable for everyone.

Sincerely,

IBS New York Show Team